

EHS CONSULTANTS

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## CONTRIBUTORS

**Dr Malini Saba,  
Founder & Chairman,  
Saba Industries & Saba Family  
Foundations**

**Dr. Ashutosh Tiwari,  
Chairman & Managing Director,  
VBRI Group**

Anil Gopinath,  
Founder, CEO & MD

## SAFETYCATCH

RAISING THE STANDARDS  
OF OCCUPATIONAL HEALTH,  
SAFETY & ENVIRONMENTAL  
LITERACY LEVELS

₹150



# SAFETYCATCH

Raising the standards of Occupational Health,  
Safety & Environmental literacy levels

By Nandini Mukherjee

**T**he incidents of occupational injuries and diseases associated with industrialization has declined markedly following developments in science and technology, such as engineering controls, protective equipment, safer machinery and processes, and adherence to regulations and labor inspections. However, the decline in occupational injuries and diseases has only been minimal, leading to increased interest in health and safety management systems. Although the introduction of these systems has further reduced the incidents of occupational injuries and diseases, occupational safety and health management systems are not much effective in workplaces with a poor safety culture. Safety, Health, welfare and improved working conditions are pre-requisite for well being of the workers and also for the economic growth of the country as healthy workforce of the country would be more productive and occurrence of less accidents and unforeseen incidents would be economically beneficial to the employers also. In simple words, Occupational Health & Safety compliance requirements at workplace have more relevance as well as importance globally. With the ultimate aim of extending the safety and healthy working conditions to all workforce of the country, the Government in the recent past has brought into action a new Code of Occupational Safety making all the old and outdated acts as obsolete. The Code further enhances the ambit of provisions of safety, health, welfare and working conditions from existing about 9 major sectors to all establishments having 10 or more employees. This is likely to enhance the coverage of the safety, health and working conditions provisions manifold as compared to the present scenario.



Anil Gopinath,  
Founder, CEO & MD

## The list of Services

(a) *Industrial Safety Training – It provides a wide array of occupational safety & health related training programs to Industries through its highly qualified and competent trainers. Some of the topics that are in huge demand from Industries that it covers are:*

- HSE Management
- Safety Leadership
- Scaffolding Inspector / Erector competency
- Fire prevention, Control & Emergency Evacuation
- Safe Lifting & Rigging
- Defensive Driving
- First Aid & CPR

(b) *Academic Safety Training – It provides internationally accredited occupational safety & health related programs that are value addition to the youth to get employable in the safety sector within India as well as abroad. Some of the programs that it conducts are:*

- International Diploma in Occupational Safety & Health
- Diploma in Industrial Safety
- NEBOSH-IGC
- IOSH – Managing Safely
- First Aid & CPR
- Competent Scaffolding Inspector / Erector
- Environmental Sustainability

(c) *HSE Consultancy & Audit – It provides Occupational Health, Safety & Environment (HSE) consultancy and Auditing services, for any type of organization who would like to implement a robust safety system within their organization. It can conduct safety audit of an organization and provide them with a gap analysis along with area of improvisation required to the minimum legal requirement to an international standard like the ISO 45001*

(d) *HSE Recruitment – It has a pool of trained as well as experienced professionals. It connects prospective employers to these professionals. It serves as a point of filtration so that the client gets most suitable and competent professionals to work for them*

Organizations today understand the need of competent EHS professionals who can counter such unique challenges by helping organizations learn the nuances of environment, health and safety. EHS professionals can not only help organizations rise and achieve their sustainability goals but can also provide effective safety trainings to the workers on work related ergonomics and hazards ensuring healthier and safer workforce. This ultimately reflects on the overall productivity and growth of an organization. One such consulting company that provides complete solutions for energy, Environment Health & Safety is SafetyCatch, established to help people by raising the standards of Occupational Health, Safety and Environmental literacy levels through high standard professional and vocational education, consultancy & training services. The company provides internationally accredited occupational safety & health-related certification programs to enable fresh graduates to get employment in this field and help the safety professionals to upgrade their qualifications.

## The Genesis

The foundation of Kerala-based SafetyCatch was brought about in the year 2010 with a vision to help humanity thrive by reducing accidents and ill health due to work. The founder, Anil Gopinath served in the Indian Air Force's Airfield Safety Operations for over 18 years. He was also on deputation with the United Nation's Mission in Congo where he worked with the Emergency Crash and Rescue operations team. During the UN tenure, he could attend few on job training and got hands on to International standards like the OSHA & NFPA. He thought with such higher standards be applied / promoted to Indian population, the youth would stand good chance of getting employable in foreign / Indian companies where there are lot of opportunities for safety professionals. Also, by promoting and spreading these standards across Indian Industries could substantially raise the standards of Occupational Health & Safety in India. He started pursuing higher qualifications in this field and then on completing his initial engagement with the Air Force started this dynamic venture, literally from scratch.

Safety Catch provides Occupational Health & Safety Training, Consultancy & Recruitment services. The company operates across four verticals - Industrial Safety Training where it provides a wide array of occupational safety & health related training programs such as HSE Management, Safety Leadership, Scaffolding Inspector / Erector competency, Fire prevention, Control &

Emergency Evacuation, Safe Lifting & Rigging; Academic Safety Training where it provides Internationally accredited occupational safety & health related programs such as International Diploma in Occupational Safety & Health, Diploma in Industrial Safety, NEBOSH-IGC, IOSH – Managing Safely, Environmental Sustainability; HSE Consultancy & Audit where it provides occupational Health, Safety & Environment (HSE) consultancy and Auditing services, and HSE Recruitment where it serves as a point of filtration so that the client gets most suitable and competent professionals to work for them.

**TILL NOW,  
SAFETYCATCH HAS  
TRAINED MORE  
THAN 10,000 HSE  
PROFESSIONALS  
WHO ARE WORKING  
ACROSS THE GLOBE**

## Meeting the Objectives

The company has a very robust quality policy. “We believe that Safety is awareness and awareness can be given only through quality training & other services. Customer satisfaction is our highest priority. We are ISO 9001 certified and follow its guidelines and requirements so as to ensure standardization in our operations,” says Anil. The team has developed a training policy that covers selection of trainers, preparation for training, conduct of the training, measuring the effectiveness and taking the feedback and further improvisation. It continuously adapts its resources to change. It puts the trainers & staff on capacity building workshops in which they are informed about the changes happening in the marketplace. “We draw our future strategies from our staff as well as clients. We believe that if you are not updated you become outdated,” he asserts.

Every trainer at SafetyCatch is time served professional who work directly with companies to assess health and safety training needs and helps in the selection

and customization of the programs suitable for them. The team of specialists ensures that course content is aligned with their training objectives. Not only this, the company employs the most experienced and qualified trainers with direct experience of industry. “Our tried and tested methods are the best available and are designed for speedy results. Once you have successfully completed a course, we provide you with ongoing support,” he avers.

## Milestones

- From 0 corporate clients in 2010, it has served more than 100 by 2019
- From 06 students in its first safety training program, we have covered more than 15,000
- From having operations within Kerala, it is now serving pan India, Saudi Arabia & Qatar
- One of its students Mr. Nithin Pavithran was the World Topper (among approx. 53,000 students who took this examination) in the NEBOSH-IGC Examination during 2016-17 which was first time achieved by an Indian student.

## The Growth

At the initial stages, SafetyCatch conducted only one single international program which was on demand at that time namely, the OSHA 30 Hours Safety certification. Over the years, it could develop as a major player in the industry catering to over 100 Corporate Clients. Some of its prestigious clients include the Mumbai Metro Rail Project, Chennai Metro Rail Project, ADANI, L&T, TATA Projects, VOLTAS, SIEMENS and Chennai Petroleum. “Till now, we have trained more than 10,000 HSE professionals who are working across the globe. From one international certification, we have now more than 10 certification program on our roll. We have also spread our operations to Saudi Arabia & Qatar,” he mentions. The company continuously adapts its resources to change. It puts trainers and staff on capacity building workshops in which they are informed about the changes happening in the marketplace. “We are getting orders from across India. To meet up with the growing demand we need to operate from different locations. So, we are planning to give Franchisee, add up partners and investors,” he concludes. 